

D.Y. Patil College of Engineering,
National Service Scheme
Sector 29, Akurdi, Pune, MH, India-44.



Date: 15/09/2023

"Swachh Bharat Abhiyan 2.0 Event" – Report

"Swachh Bharat Abhiyan 2.0 Event" Organised by Pimpri Chinchwad Municipal Corporation, through its Regional Office, Health Department

On September 15, 2023, the Pimpri Chinchwad Municipal Corporation, through its Regional Office, Health Department, organized a cleanliness drive as part of the Swachh Bharat Abhiyan 2.0, in line with the directives of the Ministry of Housing and Urban Affairs (MoHUA), Government of India. This event spanned from September 15 to October 2, 2023, and featured various cleanliness-related activities.

In accordance with the Swachh Bharat Abhiyan 2.0, the Pimpri Chinchwad Municipal Corporation conducted a cleanliness drive in different areas. Section 16, near Akurdi Railway Station, to Ambadkar Chowk, close to Bhojwani Corner, was one of the designated areas for this initiative. The event commenced at 7:30 AM.

A total of 25 enthusiastic volunteers actively participated in this drive, demonstrating their commitment to keeping the city clean. The volunteers, along with other local residents, began the cleanliness campaign at Akurdi Railway Station and continued through various locations until they reached Ambadkar Chowk.

Throughout the drive, the volunteers collected and properly disposed of litter, cleaned public spaces, and spread awareness about the importance of cleanliness and maintaining a clean environment. The event aimed to instill a sense of responsibility for cleanliness among the residents and promote a clean and hygienic city.

As a creative conclusion to the event, the volunteers performed a play that emphasized the significance of cleanliness in our daily lives and the positive impact it has on the community and the environment. The play effectively

conveyed the message of Swachh Bharat and inspired the audience to actively participate in cleanliness efforts.

Following the play, a brief but impactful session was conducted to enlighten the audience about the importance of cleanliness and a clean city. This session reiterated that a clean environment leads to a healthier and more prosperous society, emphasizing the role each citizen plays in achieving this goal.

To conclude the event on a warm note, biscuits and tea were distributed to all participants and attendees, fostering a sense of community and camaraderie among everyone present. This simple gesture served as a token of appreciation for their active involvement in the cleanliness drive.

Lastly, a heartfelt vote of thanks was extended to all the volunteers, participants, and community members who contributed their time and effort to make the Swachh Bharat Abhiyan 2.0 event a success. Their dedication and commitment to creating a cleaner and better city are commendable, and their actions serve as an inspiration to us all.

Photo gallery:-

Photo No.1



Photo 1: NSS POs of D Y Patil Prathishthan Complex

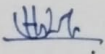


Photo No. 2 NSS Volunteers of DYPCOE

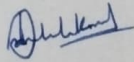
Objective:-

- Promote the Swachh Bharat Abhiyan 2.0 initiative within the regional context.
- Mobilize volunteers for active participation in cleanliness activities.
- Raise awareness about the importance of cleanliness in public spaces.
- Foster a sense of responsibility towards maintaining a clean environment.
- Cleanse and beautify the designated area from Akurdi Railway Station to Ambedkar Chowk.
- Encourage community participation in keeping public spaces clean.
- Spread the message of cleanliness as a collective responsibility.

- Promote the significance of a clean and hygienic city.
- Engage volunteers in a creative play emphasizing cleanliness.
- Conclude the event with gratitude and refreshments.



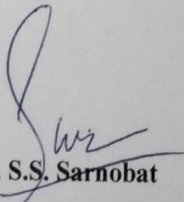
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